



alysa martin

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www.alysadesigns.com

717.451.3665

educated

Virginia Commonwealth University [VCU] | *Richmond, VA*

BFA in Communication Arts

Graduated Magna Cum Laude | GPA: 3.76

experienced

Free Range Studios | *Washington, DC*

Design Intern, 09.09 — present

- Layout and design of three informational reports for Save the Children®
- Construct data graphs in Adobe Illustrator
- Create illustrations for websites

Gimiga Group | *Washington, DC*

Design Intern, 07.09 — 09.09

- Design brochures, print ads, letterheads, and other collateral materials

Virginia Living Magazine | *Richmond, VA*

Design Intern, 08.08 — 06.09

- Designed and illustrated 2008 company Christmas card
- Created three published map illustrations and 25+ page layouts
- Assisted art director and photographer during photo shoots

Another Limited Rebellion | *Richmond, VA*

Design Intern, 6.08 — 08.08

- Illustrated web graphic for Earthlings Organic Co-op
- Designed print flyers and web banners for Richmond's Veggie Fest 2008
- Updated company blog and newsletter

Anderson Gallery | *Richmond, VA*

Intern, 08.07 — 12.07

- Public relations for the exhibition, *Ixchel's Thread*
- Researched venues for publication distribution
- Advertised work-study gallery positions
- Assembled 50 press kits for the exhibits, *Furniture Meets Its Maker* and *Familiar Faces*

skilled

- Mac & PC
- Adobe Photoshop CS4
- Adobe Illustrator CS4
- Adobe InDesign CS4
- familiar with HTML
- familiar with CSS
- Microsoft Word
- Microsoft Excel
- Microsoft Powerpoint

accomplished

- AIGA, DC | *2009 member*
- Mousharaka: Icoagrada Design Week 2009, Doha, Qatar | *VCU representative*
- AIGA DC's 2009 *Show Off or Die Trying* student competition | *recognized*
- Communication Arts Chair's Award, VCU | *recipient*
- AIGA's Grade 5 2009 Awards Ceremony Committee, Richmond, VA | *co-chair*
- Communication Arts Student Advisory Committee 2009, VCU | *chair*